

ROUNDTABLE MEETING ON SUSTAINABLE PALM OIL



Global Vision | Regional Action 2015 to 2020



The role of national commitments

Belgian Alliance of Sustainable Palm Oil

Ariane Louwaege, Secretary General



European palm oil debate



Palm oil bad for the environment often related to deforestation

PO free products insinuating "without PO would be better"



Le choco

→ Dans le commerce, mieux vaut opter pour une pâte à tartiner sans huile de palme. Dans ce cas, les pâtes à tartiner se conservent au frigo pour garder leur onctuosité. Stating that without PO would be better for health. Without rationale!



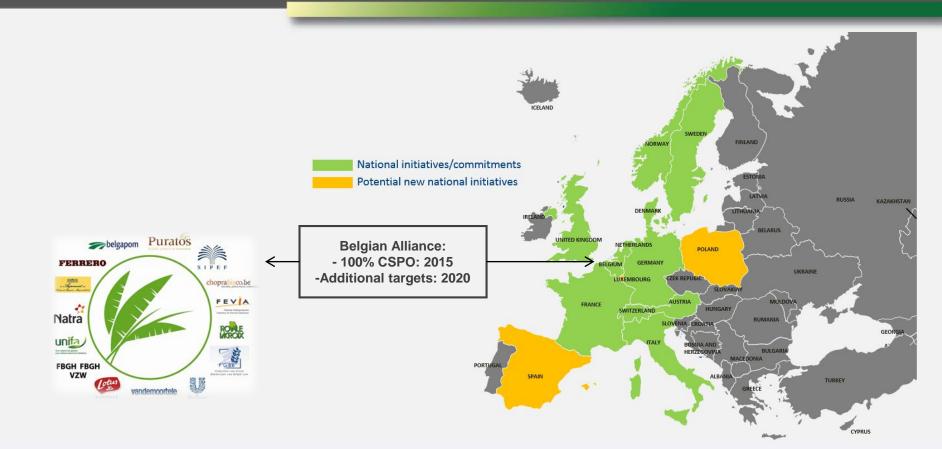
European palm oil debate

Need for rebalancing the debate by:

- Providing objective information
- Converting the chain to sustainable palm oil



National alliances and commitments



Belgian Alliance: actions



Belgian Alliance: results

One commitment

Permanent monitoring

Overcome obstacles

Result: 100% RSPO as from 1st of December 2015 One voice

Scientifically based key messages

BASP THE reference

Result: reach positive articles sustainability >> negative articles



100% SPO in Europe for 2020

Mission

Supporting the uptake of more sustainable palm oil in Europe - by working in close collaboration with National Initiatives, RSPO and EU associations.

Objectives

More SPO in Europe by supporting: the involvement of missing companies, sectors and countries. The synchronization of activities.

Next

7th December 2015: signing 'Commitment to Support' by National Initiatives (BE, DK, FR, GE, NL, SW, UK), European branch organizations. Endorsed by Consumer Goods Forum and expected wide array of NGOs. Presented to NL Minister.







Thank you!



